Deal #

## INVOICE

## WORKING FOR YOU 123 Speer Blvd

**KMGH** Denver, CO 80203

www.theDENVERchannel.com

Main: (303)832-7777 Billina:

**Waterfront Strategies** 

1010 Wisconsin Ave

Washington, DC 20007

**Attention: Accounts Payable** 

www.thedenverchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 184702-1 09/30/12 08/27/12 - 09/24/12 September 2012

Account Executive Sales Office Station Sales Region **KMGH** David Lombardo EWS-Washingto National

Product Advertiser Estimate Number Issue/SEIU/AFSCME SEIU/AFSCME 1636

> Flight Dates Order # Alt Order # 09/18/12 - 09/24/12 184702

> > Billing Type

Broadcast Cash

Special Handling

Billing Calendar

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Send Payment To: **KMGH EW Scripps** PO Box 30509

Los Angeles, CA 90030-0509

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/18/12	09/24/12	6-7A News	6A-7A	МГWГF	:30	2	\$600.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTF	SS Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Cl	h Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	MGH Th 09/	6A-7A	:3	0 SEI U12CC	00702T		\$600.00 NA		
2 KM	6A-7A	:3	0 SEI U12CO	\$600.00 NM					
2 09/18/12	09/24/12	GMA M-F 7-9A	7A-9A	MTWTF	:30	2	\$700.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTF.	SS Spots/Week 2	Rate \$700.00					
Spots: # Cl	h <u>Day Air</u>	Date Air Time De	escription_	Start/End Time		h Ad-ID			Rate Typ
1 KI	MGHTu 09/	/18/12 8:48 AM GI	MA M-F 7-9A	7A-9A	:3	O SEI U12CC	00702T		\$700.00 NM
2 KI	MGHM 09/	/24/12 7:50 AM GI	MA M-F 7-9A	7A-9A	:3	O AFSCME12	2C00703T		\$700.00 N
4 09/22/12	09/22/12	7-9a Sat Morning N	News 7A-9A	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTF3	SS Spots/Week 1	Rate \$600.00					
Spots: # Cl	h <u>Day Air</u>		escription 9a Sat Morning News	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 KI	MGH Sa 09/	7A-9A	:3	:30 SEI U12C00702T					
6 09/23/12	09/23/12	7A-8A SUN MORN	NEW\$7A-8A	S	:30	1	\$500.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTF:	SS Spots/Week 1	Rate \$500.00					
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Lengt	th Ad-ID			Rate Typ
1 KI	MGH Su 09/	7A-8A	:3	O AFSCME12	2C00703T		\$500.00 NI		
7 09/18/12	09/24/12	THE VIEW	10A-11A	MTWTF	:30	2	\$700.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTF: 09/24/12 MTWTF Date Air Time De	2	Rate \$700.00					
Spots: # Cl		Start/End Time		h Ad-ID			Rate Typ		
1 KI	MGHTu 09/	10A-11A		O AFSCME12			\$700.00 NI		
2 KI	MGHW 09/	10A-11A	:3	O AFSCME12	2C00703T		\$700.00 N		
8 09/18/12	09/24/12	11A-12P News	11A-12P	MTWTF	:30	2	\$600.00	NM	

## INVOICE



Invoice # Invoice Date Invoice Month Invoice Period 09/30/12 184702-1 September 2012 08/27/12 - 09/24/12

Advertiser Product Estimate Number Issue/SEIU/AFSCME SEIU/AFSCME 1636

www.theDENVERchannel.com

www.thedenverchannel.com

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
8 09/18/12	09/24/12	11A-12P News	11A-12P	MTWTF	:30	2	\$600.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$600.00					
Spots: # Ch	Day Air	Date Air Time Descr	ption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 KM	IGH Tu 09/	/18/12 11:36 AM 11A-1	2P News	11A-12P	:30	SEI U12CO	00702T		\$600.00 N
2 KN	IGHM 09/	/24/12 11:54 AM 11A-1	2P News	11A-12P	:30	SEI U12CO	00702T		\$600.00 N
9 09/23/12	09/23/12	9A-10A SUN MORN N	EW9A-10A	S	:30	1	\$550.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSSS	Spots/Week 1	Rate \$550.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 KM	IGH Su 09/	/23/12 9:26 AM 9A-10	A SUN MORN NEWS	9A-10A	:30	) SEI U12CO	00702T		\$550.00 N
10 09/18/12	09/24/12	M-F 3-4pm	3-4pm	МГWГF	:30	4	\$550.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSS MTWTF	Spots/Week 4	Rate \$550.00					
Spots: # Ch	Day Air	Date Air Time Descr	ption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
2 KN	IGH Tu 09/	/18/12 3:53 PM M-F 3	-4pm	3-4pm	:30	AFSCME12	2C00703T		\$550.00 N
3 KN	IGHW 09/	/19/12 3:35 PM M-F 3	-4pm	3-4pm	:30	SEI U12CO	00702T		\$550.00 N
4 KN	IGHF 09/	/21/12 3:26 PM M-F 3	-4pm	3-4pm	:30	) AFSCME12	2C00703T		\$550.00 N
1 KN	IGHM 09/	/24/12 3:47 PM M-F 3	-4pm	3-4pm	:30	) AFSCME12	2C00703T		\$550.00 N
12 09/18/12	09/24/12	Dr. Oz	4P-5P	МГWГF	:30	2	\$650.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$650.00					
Spots: # Ch			ption	Start/End Time		n Ad-ID			Rate Typ
1 KN		/21/12 4:56 PM Dr. Oz	4P-5P		SEI U12CO			\$650.00 N	
2 KN	IGHM 09/	/24/12 4:20 PM Dr. Oz	<u>:</u>	4P-5P	:30	SEI U12CO	00702T		\$650.00 N
13 09/18/12	09/24/12	5-530P News	5P-530P	MTWTF	:30	2	\$900.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	ption_	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 KM	IGH Tu 09/	/18/12 5:24 PM 5-530	P News	5P-530P		SEI U12CO			\$900.00 N
2 KN	IGHM 09/	/24/12 5:29 PM 5-530	P News	5P-530P	:30	) AFSCME12	2C00703T		\$900.00 N
14 09/22/12	09/22/12	5pm News Saturday	5P-6p	S-	:30	1	\$550.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$550.00					
Spots: # Ch	Day Air	Date Air Time Descr	ption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
	IGH Sa 09/		lews Saturday	5P-6p	:30	AFSCME12	2C00703T		\$550.00 N
15 09/23/12	09/23/12	5pm News Sun Local I	Nev5P-6P	S	:30	1	\$750.00	NM	
Weeks:	Start Date 09/18/12	End Date MTWTFSS S	Spots/Week 1	Rate \$750.00					
Spots: # Ch			ption	Start/End Time	Lenatl	n Ad-ID			Rate Typ
	IGH Sa 09/			10P-1037P		) SEI U12CO	00702T		\$750.00 N
1 KN	IGH Su 09, See MG	/23/12 5pm N	lews Sun Local News	5P-6P	:00	)			<del>\$750.00</del> N
16 09/18/12	09/24/12	6P-630P JEOPARDY	(M- 6P-630P	МГWГF	:30	3	\$2,000.00	NM	

## INVOICE



Invoice # Invoice Date Invoice Month Invoice Period 09/30/12 184702-1 September 2012 08/27/12 - 09/24/12

Advertiser Product Estimate Number

www.thedenverchannel.com

www.theDENVERchannel.com Issue/SEIU/AFSCME SEIU/AFSCME 1636

								Spots/				
Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	Weeks:	Start Date 09/18/12			Spots/Week 3	Rate \$2,000.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
		IGHTu 09			P JEOPARDY (M-F)	6P-630P		O AFSCME1			\$2,000.00	
					P JEOPARDY (M-F)	6P-630P		O AFSCME1			\$2,000.00	
	2 KM	IGHF 09	/21/12	6:12 PM 6P-630I	P JEOPARDY (M-F)	6P-630P	:3	0 AFSCME1	2C00703T		\$2,000.00	NM
17	09/18/12	09/24/12	630-7p	WHEEL (M-F)	630-7P	МГWГF	:30	2	\$1,800.00	NM		
	Weeks:	Start Date 09/18/12	09/24/12	МТWГF	Spots/Week 2	Rate \$1,800.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
		IGHW 09		6:43 PM 630-7p		630-7P		0 SEI U120			\$1,800.00	
	1 KM	IGHM 09	/24/12	6:37 PM 630-7p	WHEEL (M-F)	630-7P	:3	0 SEI U120	00702T		\$1,800.00	NM
18	09/24/12	09/24/12	Dancin	g With The Stars	7P-9P	M	:30	1	\$12,100.00	NM		
	Weeks:	Start Date 09/18/12	End Date 09/24/12	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$12,100.00						
	Spots: # Ch	<u>Day</u> Air	r Date <u>/</u>	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			<u>Rate</u>	
	1 KMGHM 09/24/12 7:45 PM Dancing				With The Stars	7P-9P	:3	:30 AFSCME12C00703T			\$12,100.00	NM
19	09/19/12	09/19/12	MODE	RN FAMILY	8P-830P	W	:30	1	\$4,000.00	NM		
	Weeks:	Start Date 09/18/12	End Date 09/24/12	<u>MTWTFSS</u> W	Spots/Week 1	Rate \$4,000.00						
	Spots: # Ch Day Air Date Air Time Description				<u>tion</u>	Start/End Time		h Ad-ID			Rate	
	1 KM	IGHW 09	/19/12	8:17 PM MODEF	RN FAMILY	8P-830P	:3	0 AFSCME1	2C00703T		\$4,000.00	NM
22	09/18/12	09/24/12	10P NE	EWS (M-F/SU)	10P-1037P	МГWГF- S	:30	1	\$2,000.00	NM		
	Weeks:	Start Date 09/18/12	End Date 09/24/12		Spots/Week 1	Rate \$2,000.00						
	Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>				Start/End Time	Lengt	h Ad-ID			Rate	Type	
1 KMGHTu 09/18/12 10:23 PM 10P NEWS (M-F/SU)				10P-1037P	:3	0 SEI U120	00702T		\$2,000.00	NM		
24	09/23/12	09/23/12	Prime 1	Γime Emmys	7P-10P	S	:30	1	\$8,000.00	NM		
	Weeks:	Start Date 09/18/12	End Date 09/24/12	MTWTFSS S	Spots/Week 1	Rate \$8,000.00						
<u></u>	Spots: # Ch Day Air Date Air Time Description				Start/End Time		h Ad-ID			Rate	Type	
	1 KM	IGH Su 09	/23/12	6:30 PM Prime T	ime Emmys	7P-10P	:3	O AFSCME1	2C00703T		\$8,000.00	NM
						Total Spots		30				

**Payment Terms 30 Days** 

**Gross Total** \$49,150.00 Agency Commission \$7,372.50 Net Amount Due \$41,777.50